



Bloomington High School is a diverse community that supports lifelong learners who are responsible and productive citizens in our global society. Together we will provide a safe environment that guides students to reach their full potential in pursuit of academic and personal fulfillment.

Course Title: 061180 Entrepreneurship (Semester; ½ credit)

Course Description: This class is geared towards developing the student's entrepreneurial spirit. Even if a student does not wish to own their own business, he/she can benefit from this class. In addition to learning how businesses are created and managed, the class provides basic job readiness instruction (job application, resume, interviewing, problem-solving, and work ethics). Students will switch hats from thinking/acting like an employee to understanding why employers operate their businesses to make a profit. The computer lab classroom utilizes a convenience store simulation, Virtual Business, to reinforce the lessons learned regarding location, pricing, purchasing, promotion, merchandising, staffing and finance.

Units of Study:

- What is an Entrepreneur?
- Why Entrepreneurship?
- SWOT Analysis
- Business Interests/Options
- Purpose Before Profit
- Creativity & Generating Ideas
- Paying Attention to your Customer
- Building Our City Collaborative
- Building a Startup
- Building Your Brand
- Financing Your Startup
- Business Law
- Business Plan

Texts and Required Readings: N/A

BHS Grading Scale and Policy:

The semester final grade is obtained from running semester grade (80%) and the semester final exam grade (20%). This means that you will have already earned 80% of your final grade by the time you reach semester exams. Semester exams are required. [BHS Handbook, pg. 17](#)

90-100% = A

80-89% = B

70-79% = C

60-69% = D

Below 60% = F

BHS Makeup Work Policy:

All students are expected to do makeup work in a timely fashion. It is the student's responsibility to obtain assignments prior to a pre-arranged absence, and immediately upon return for all other absences. General rule: one day absence affords one day to complete formative makeup work. For summative, students should

expect to complete on the day of return. Failure to complete makeup work by the teacher deadline will result in a zero/missing in Gradebook. [BHS Handbook, pg. 37](#).

Discussing Controversial Issues in the Classroom:

The guidelines set forth by the District 87 Board Policy 6.070 will be used handling controversial issues in the classroom. Please contact your teacher if you have any questions.