



Bloomington High School is a diverse community that supports lifelong learners who are responsible and productive citizens in our global society. Together we will provide a safe environment that guides students to reach their full potential in pursuit of academic and personal fulfillment.

Course Title: 072731-2 Graphic Communications (Year; 1 credit)

Course Description: *Prerequisite: None. Computer Applications and/or basic computer knowledge is helpful.* This course includes advancement in computer based graphic design and is organized to provide the student with experience in the prepress activities necessary for the completion of printed material. The trend toward non-printed material will be examined by providing experiences in presentation programs and in the use of the internet for information as well as homepage development.

Students will develop skills designing a wide variety of forms, ads, newspapers, newsletters, and logos. Additional activities will include using the internet for research and graphic presentations.

Units of Study:

- iOS Protocol & File Preparation
- Principles of Design
- Color Theory
- Photo Creation & Manipulation
- Elements of Design
- Typography
- Vector Graphic Creation & Manipulation
- Product Placement

Texts and Required Readings: This course utilizes district provided technology to access curriculum.

BHS Grading Scale and Policy:

The semester final grade is obtained from running semester grade (80%) and the semester final exam grade (20%). This means that you will have already earned 80% of your final grade by the time you reach semester exams. Semester exams are required. [BHS Handbook, pg. 17](#)

90-100% = A

80-89% = B

70-79% = C

60-69% = D

Below 60% = F

BHS Makeup Work Policy:

All students are expected to do makeup work in a timely fashion. It is the student's responsibility to obtain assignments prior to a pre-arranged absence, and immediately upon return for all other absences. General rule: one day absence affords one day to complete formative makeup work. For summative, students should expect to complete on the day of return. Failure to complete makeup work by the teacher deadline will result in a zero/missing in Gradebook. [BHS Handbook, pg. 37.](#)

Discussing Controversial Issues in the Classroom:

The guidelines set forth by the District 87 Board Policy 6.070 will be used handling controversial issues in the classroom. Please contact your teacher if you have any questions.